

Are you making the most of your investments?



With Loan Against Securities, you can now do so much more with your investments

Your investment in shares and securities hold great hidden potential and are capable of offering you much more than just returns. Aditya Birla Finance presents Loan Against Securities (LAS) which offers you the best opportunity to meet your liquidity requirements by providing finance against investments in the capital markets. We also understand that you have different needs and so provide you with multiple financing options to choose from.

Loan Against Securities (LAS) is a term loan against marketable securities for a fixed period of time. You can avail the loan by simply pledging your shares.

Line Of Credit (LOC) on the other hand, is an overdraft facility against your marketable securities which allows you to borrow funds, as and when required.

So go ahead and realise the full potential of your investments.

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Salient features of Loan Against Securities (LAS)

- Get instant liquidity
 - Use this loan to fulfil your business or other financial objectives
 - No need to sell your shares or securities
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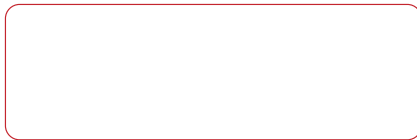
Salient features of Line Of Credit (LOC)

- Flexibility of loan tenure
 - Withdraw money as and when required
 - Take advantage of volatile market conditions
 - Pay interest only for the actual time period when the funds are utilised
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About Us

Aditya Birla Finance Limited (ABFL) is one of India's most reputed Non-Banking Financial Companies (NBFC). Incorporated in 1991, the company was certified as ISO 9001:2008 across all its core functional processes in March 2013 by BSI, a leading global independent business services organisation. We offer customised solutions in areas of Capital Market, Corporate Finance, Commercial Real Estate & Mortgages and Project & Structured Finance. Through our lending and financing solutions, ABFL enables its customers to pursue ambitious growth strategies and execute value-creating transactions.

Aditya Birla Finance is a part of the Aditya Birla Financial Services Group (ABFSG) which provides a wide gamut of financial offerings such as Life Insurance, Asset Management, NBFC, Private Equity, Broking, Wealth Management & Distribution and General Insurance Broking Services suited to serve your financial needs.



Subject to credit appraisal in sole discretion of ABFL and terms and conditions as agreed under individual loan agreement.

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